Colors of Asia Entry Conditions

## [Call for Projects]

Under the Tokyo Docs Umbrella *Colors of Asia* 2019 Entry Conditions for the Project Submission Deadline for initial submissions: July 31\*, 2018 / midnight 24:00 Japan Time [\*The deadline has extended!]

## ■What is *Colors of Asia*?

One of the biggest aims of Tokyo Docs is for Japanese producers and filmmakers to deepen connections with their counterparts in other Asian countries. Through joint copyright ownership and collaboration in planning, information and cost-sharing, the co-production of quality documentaries can be made possible. Moreover, we believe that a strong partnership of fellow Asian creators can help foster better cross-cultural understanding between countries.

With this in mind, the organizers of Tokyo Docs have put forward *Colors of Asia* - a project, which promotes co-productions between Japanese and other Asian documentary filmmakers. *Colors of Asia* focuses on common themes, which highlight the diversity and colorful richness of Asia.

#### ■Project Outline

• *Colors of Asia* is a documentary series for broadcast on television and other media, co-produced by Japanese and Asian producers from different production companies.

• A steering committee of Tokyo Docs made up of the Japanese production companies on behalf of the co-production companies will select proposals, oversee funding provisions, and deal with broadcasters to secure funding and distribution to the world.

• After the projects to be pitched at Tokyo Docs are selected, the steering committee will appoint a Japanese production company partner to each Asian production company. The two companies will sign a contract regarding project funding and production, and cooperate accordingly with their agreed obligations to complete the project.

• The two companies will share the copyright of the completed *Colors of Asia* documentary. The steering committee will be responsible for the series' pre-sale. Once

Colors of Asia Entry Conditions

the funding is confirmed, the Asian companies will receive their budget share through *Colors of Asia* Entry Conditions their Japanese production partners

### What's up in *Colors of Asia* 2018?

Three documentaries internationally co-produced with China, the Philippines and Bangladesh are underway for broadcast on NHK in October 2018.

#### Entry Conditions

#### 1. Scope of Entries

Proposals should be new documentary projects for international co-production. Entries consisting of completed films or the sale of format rights will not be accepted.

#### 2. Theme for 2019

#### Children, Seize the Future!

Colors of Asia focuses on a set theme every year.

Colors of Asia 2019 will continue with the same theme as last year: Children, Seize the Future!

## What kind of entries is Tokyo Docs looking for?

1) For *Colors of Asia*, we are looking for **humanistic stories featuring children** struggling to seize their future with a belief in its possibilities.

*Colors of Asia* documentaries are not social exposés or reportage on problems in specific regions of the world. However, this does not exclude entries that reveal social problems faced by the subject country / region (context) in the course of telling their child-centered humanistic stories.

2) We prefer documentaries composed using active scenes rather than those which rely heavily on interview footage.

3) One way to make an entry more accessible may be to pay close attention to a "location" most suitable for depicting the theme and developing the story within that place.

This documentary series examines the world of children who live in the diverse world of Asia today. In the shadows of the prosperity of modern-day Asia, there are a wide variety of realities: disparities between the rich and the poor, poverty in education, the loss of identity, generation gaps, etc. We are looking for stories about children who are confronted with difficulties and try to overcome them to seize the future. *Colors of Asia* 

Entry Conditions Duration: 50min. (25min. is also possible depending on its content) **3. Eligibility** 

Only production companies and individuals who have prior experience of producing television documentaries are eligible to enter. Proposals submitted by individuals should be accompanied by a list of past projects and a letter of recommendation from a broadcaster or television production company.

If broadcasters would apply, as a general rule, it should be in collaboration with a production company.

Producers should also be resident in an Asian country and submit proposals related to an Asian country.

No more than two projects may be entered per filmmaker

# 4. Application Method

Please fill out the application form here and send with the required photographic data. Applications by email or post will not be accepted.

Entries exceeding the word count in each part of the on-line form or lacking the necessary information and data will also not be accepted.

## 5. Selection

Project proposals will be chosen by the Selection Committee, which is made up of members of the Tokyo Docs Organizing Committee. Parties whose submissions are successful will be notified from September 13, 2018 onwards.

The number of projects selected is around 8.

Selected filmmakers will be required to participate in the *Colors of Asia* pitching session, held on during Tokyo Docs 2018 (from November 5 to November 7, 2018).

In addition to the result of the pitching session, the final projects will be selected through individual interviews and talks with the Selection Committee. Colors of Asia Entry Conditions

## 6. Selection Criteria

The most important criterion is "a high-quality documentary that deserves international distribution". Selectors will also consider whether the documentary is "a project appropriate for realization through joint international production".

Please bear in mind the Colors of Asia keywords: fresh, unknown and unique.

# 7. Submission Fee

There is no charge for registration and initial project submission.

# Contact details

"Colors of Asia" Steering Committee at Tokyo Docs Office

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We look forward to hearing from you.